PARTNERSHIP PROSPECTUS

THORACIC IMAGING 2027

STR Society of THORACIC Radiology

ANNUAL MEETING AND POSTGRADUATE COURSE

Orlando

March 13-17

Loews Portofino Bay Hotel

Orlando, Florida

STR thoracicrad.org #STR2027 @thoracicrad

Society of THORACIC Radiology

INVITATION

Dear Industry Colleagues,

On behalf of the board of directors, it is my pleasure to invite your support and participation in the Annual Meeting of the Society of Thoracic Radiology. This meeting will take place March 13-17, 2027 at the Loews Portofino Bay Hotel in Orlando, Florida.

The program committee has designed an outstanding, comprehensive postgraduate radiology course in cardiothoracic imaging. The course curriculum covers a variety of cardiothoracic imaging topics including lung cancer and lung cancer screening, airway and interstitial lung diseases, quantitative imaging and AI, thoracic trauma, pulmonary vascular imaging, cardiac CT and MR, coronary artery imaging, imaging the acutely ill patient, and quality improvement.

Industry partners and technical exhibits continue to be an essential part of our meeting's success. Our tabletop exhibit package will allow you to build brand awareness, provide product education and make valuable new connections.

In addition to in-person exhibits, the STR will continue to offer a virtual component to expand your outreach to our global audience.

Thank you for your consideration of our request for participation, we look forward to receiving your commitment. If you have any questions, please contact Ryan O'Sullivan, Ryan@veritasamc.com or 847-584-3938.

Sincerely,

Ryan O'Sullivan

Ryan O'Sullivan
Director, Industry Relations

Society of THORACIC Radiology

COURSE DESCRIPTION

ACCREDITATION INFORMATION

The Society of Thoracic Radiology is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians. The Society of Thoracic Radiology (STR) designates this live activity for a maximum of **28.25** *AMA PRA Category 1 Credits™*.

Physicians should claim only the credit commensurate with the extent of their participation in the activity.

STATEMENT OF NEED

Radiologists and practitioners with an interest in the science and practice of cardiothoracic imaging need to acquire comprehensive knowledge of the diagnosis, imaging, and management of affected patients to achieve excellence in delivery of care.

TARGET AUDIENCE

This course is designed for cardiothoracic radiologists, diagnostic radiologists, pulmonary medicine specialists, cardiothoracic surgeons,and fellows and residents with an interest in cardiothoracic imaging. Because of the prevalence of diseases of the chest in the general population, the course will also be of value to internists and family physicians.

EXHIBIT HALL INFORMATION

Move in - Saturday, March 13th from 1:00pm-4:00pm

Move out - Tuesday, March 16th at 3:30pm

Exhibits open on Sunday, March 14th from 7:00am-3:00 pm

Exhibitors are invited to attend the Welcome Reception on Sunday, March 14th from 6:00pm-8:00pm

Exhibit hours
Sunday, March 14th from 7:00am-3:00pm
Monday, March 15th from 7:00am-3:00pm
Tuesday, March 16th from 7:00am-3:00pm

Exhibits are table top displays.
Schedule and times are subject to change based on the agenda.

COURSE OBJECTIVES

1. Discuss and illustrate established guidelines for the diagnosis and management of cardiothoracic diseases.
2. Explain the role and new advances in imaging of cardiovascular diseases, including those affecting the coronary arteries, valves, myocardium, aorta, and pulmonary vasculature.
3. Establish the importance of a multidisciplinary approach for diagnosing and treating patients with interstitial lung disease, lung nodules, and lung cancer.
4. Recognize the role of imaging in lung cancer screening.
5. Review imaging of patients with cardiopulmonary disease in acute, post-operative, and emergency scenarios.
6. Identify pitfalls encountered in performance and interpretation of cardiothoracic imaging studies such as those directed towards lung nodules, interstitial lung disease, radiograph interpretation, and cardiovascular diseases.
7. Describe current and emerging CT and MR techniques for both thoracic and cardiac applications and computer-aided methods such as artificial intelligence, radiomics, and quantitative analysis.
8. Review quality improvement, workflow, faculty development, wellness initiatives, and topics applicable to clinical practice.

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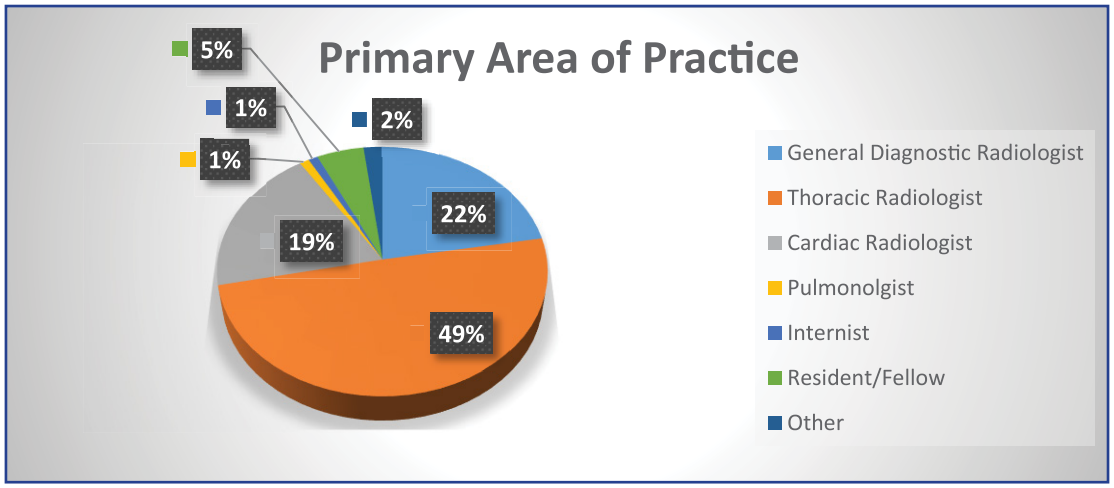
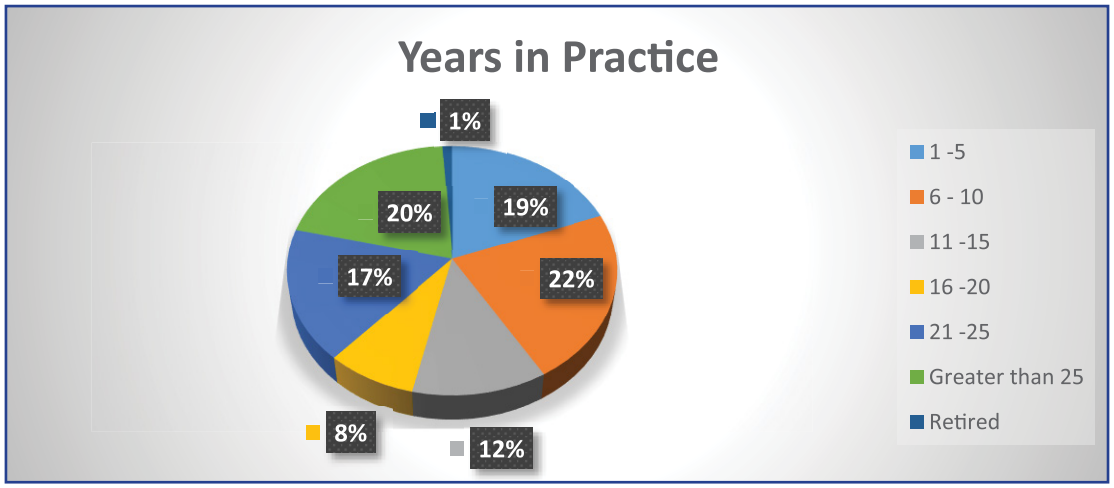
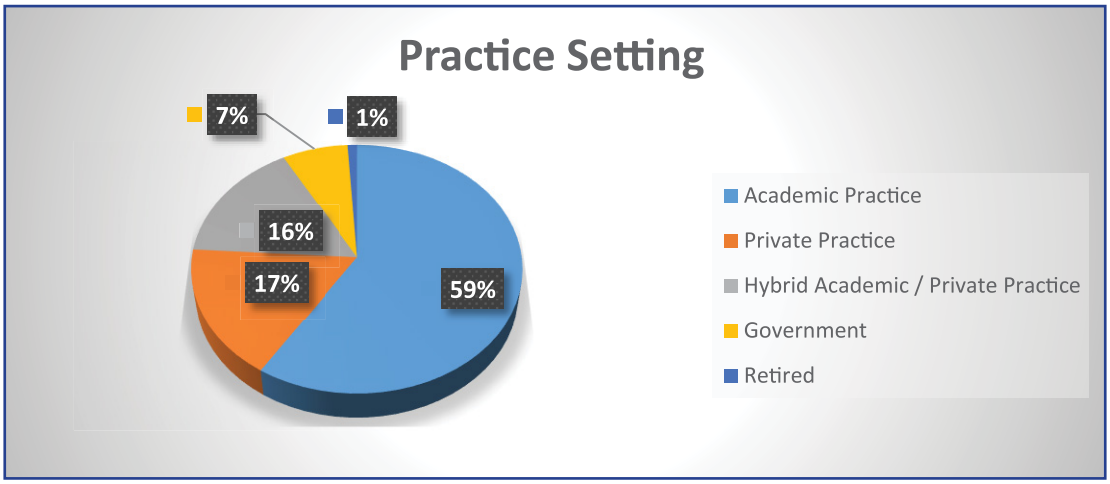
ATTENDEE DEMOGRAPHICS







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PARTNERSHIP OPPORTUNITIES

PINNACLE | $40,000 | Lunch Symposium

Highlight your product and your commitment to cardiothoracic imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees. Live stream your symposium to our global audience for an additional $5,000. Sponsor can elect for streamed symposium to be saved as On-Demand content in the meeting app.

Pinnacle Level Includes:

- AV, Refreshments and event marketing
- Prime location of exhibit space
- Company recognition on the STR website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Complimentary Virtual Exhibit on Meeting App
- "STR Connect"-Enhance your opportunity to meet STR attendees; STR staff will deliver your message to an attendee of your choice
- Eight complimentary registrations for company representatives
- Invitation to the Welcome Reception for eight company representatives

DIAMOND | $25,000 | Choose one of the following:

ROUND TABLE DISCUSSION WITH INDUSTRY
Limited opportunities available for Industry participation in the round table forums lead by STR thought leaders. The round table discussions focused on the advancements in the field with Thoracic Radiology experts has benefits far beyond the meeting itself. Dialogue around your company's research and development helps to inform the direction of the field and ultimately the care of the patients we all serve. Participating companies will be allowed to submit up to five questions to be asked to the panel leaders by the moderators.

FOCUS GROUP
Unparalleled opportunity to gain insight through a STR organized focus group. STR will convene a group of subject matter experts for your team on the topic of your choice.

Diamond Level Includes:

- Prime location of exhibit space
- Company recognition on the STR website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Complimentary Virtual Exhibit on Meeting App
- "STR Connect"-Enhance your opportunity to meet STR attendees; STR staff will deliver your message to an attendee of your choice
- Six complimentary registrations for company representatives
- Invitation to the Welcome Reception for six company representatives

PLATINUM | $20,000 | Choose one of the following:

30-MIN BREAKFAST SYMPOSIUM
Highlight your product and your commitment to Meeting Specialty with a dedicated timeslot over breakfast for your product specialist or guest speaker to present to our attendees. (Two available) Food and Beverage will be provided to attendees by Society. Live stream your symposium to virtual attendees for an additional $5,000.

INDUSTRY SHARK TANK
20 minutes to present in an hour long session (up to 3 participants) Monday, February 23 over lunch.

Platinum Level Includes:

- Prime location of exhibit space
- Company recognition on the STR website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Complimentary Virtual Exhibit on Meeting App
- "STR Connect"-Enhance your opportunity to meet STR attendees; STR staff will deliver your message to an attendee of your choice
- Five complimentary registrations for company representatives
- Invitation to the Welcome Reception for five company representatives

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PARTNERSHIP OPPORTUNITIES

GOLD | $15,000 | Choose one of the following:

BUSINESS SUITE
Your own private executive business suite for the duration of the meeting. Meet with physicians or hold product demos in an intimate setting.

MEETING APP
Make a lasting impression on attendees by sponsoring the app that houses all materials for the meeting, allowing your banner ad to be viewed by all attendees.

Gold Level Includes:

- AV, Refreshments and event marketing
- Prime location of exhibit space
- Company recognition on the STR website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Complimentary Virtual Exhibit on Meeting App
- "STR Connect"-Enhance your opportunity to meet STR attendees; STR staff will deliver your message to an attendee of your choice
- Four complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives

SILVER | $10,000 | Choose one of the following:

INDUSTRY SPONSORED PRODUCT SHOWCASE – 15MIN TIMESLOT
Highlight your brand and products with a 15-minute presentation. Presentations will take place in the exhibit hall during one of the breaks.

WIFI SPONSOR
Exclusive provider of the WiFi for the meeting. Your company will choose the official password for the meeting space WiFi. Company name and password will be displayed on signage and in the Program Book.

BRANDED LANYARDS
Your corporate logo will be displayed on conference badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

HOTEL KEYCARDS
Be the exclusive key card sponsor for the STR event. Your logo will be placed on the hotel key card that gets handed to attendees when they arrive.

Silver Level Includes:

- Prime location of exhibit space
- Company recognition on the STR website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- "STR Connect"-Enhance your opportunity to meet STR attendees; STR staff will deliver your message to an attendee of your choice
- Three complimentary registrations for company representatives
- Invitation to the Welcome Reception for three company representatives
- Complimentary Virtual Exhibit on Meeting App

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PARTNERSHIP OPPORTUNITIES

BRONZE | $7,500 | Sponsor the Coffee Breaks

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

Bronze Level Includes:

- Prime location of exhibit space
- Company recognition on the STR website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Complimentary Virtual Exhibit on Meeting App
- "STR Connect"-Enhance your opportunity to meet STR attendees; STR staff will deliver your message to an attendee of your choice
- Two complimentary registrations for company representatives
- Invitation to the Welcome Reception for two company representatives

EXHIBITOR | $6,000

Exhibitor Level Includes:

- Exhibit space (Floor standing signage or equipment allowed)
- Company recognition on the STR website
- Recognition on contributor support signage in the meeting pre-function space
- Acknowledgment in the members' business meeting
- Complimentary Virtual Exhibit on Meeting App
- "STR Connect"-Enhance your opportunity to meet STR attendees; STR Staff will deliver your message to an attendee of your choice
- Two complimentary registration for company representative
- Invitation to the Welcome Reception for two company representatives

Society of THORACIC Radiology

PAST INDUSTRY PARTNERS

DIAMOND

Boehringer Ingelheim

PLATINUM

4DMedical™

docpanel

GE HealthCare

Heartflow

SILVER

core:line

qure.ai

Riverain TECHNOLOGIES

BRONZE

SIEMENS Healthineers

EXHIBITOR

American College of Radiology

BRAINOMIX

Gleamer

HUMAN FACTORS AND NEUROSCIENCE

POLAREAN

Society of THORACIC Radiology

REGISTRATION FORM

Contact Name

Company Name

Address

City State ZIP

Phone Fax

Email

Signature

SPONSORSHIP OPTIONS

❑ **PINNACLE** ($40,000)
Lunch Symposium
❑ $5,000 Live Stream and Recording Option
Eight Complimentary Registrations

❑ **DIAMOND** ($25,000) Choose one:
❑ Round Table Discussion with Industry
❑ Focus Group
Six Complimentary Registrations

❑ **PLATINUM** ($20,000) Choose one:
❑ 30-min Breakfast Symposium
❑ Industry Shark Tank
Five Complimentary Registrations

❑ **GOLD** ($15,000) Choose one:
❑ Business Suite
❑ Meeting App
Four Complimentary Registrations

❑ **SILVER** ($10,000) Choose one:
❑ Industry Sponsored Product Showcase
❑ Wifi Sponsor
❑ Branded Lanyards
❑ Hotel Keycards
Three Complimentary Registrations

❑ **BRONZE** ($7,500)
Sponsor the Coffee Breaks
Two Complimentary Registrations

❑ **EXHIBITOR** ($6,000)
Two Complimentary Registrations

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

❑ Credit Card: A member of our accounting team will contact you directly
A 3% service charge will be applied to all credit card payments

❑ Check payable to: Society of Thoracic Radiology (in US dollars on a US bank) Tax ID #52-1263951
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

❑ Please Invoice Me

Return this completed Registration Form to Ryan O'Sullivan

Email: Ryan@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118

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thoracicrad.org

EMAIL US
str@thoracicrad.org

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STR ANNUAL MEETING managed by

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